

What is claimed is

1. A reflector, comprising:
 - a substrate having a pixel region;
 - a flat portion formed over said substrate; and
 - a convex/concave portion formed over said substrate;wherein the total area of said flat portion and said convex/concave portion equals the area of the pixel region.
2. The reflector of claim 1, wherein an area ratio of said flat portion to said pixel region is in a range from 0% to 20%.
3. The reflector of claim 1, wherein an area ratio of said flat portion to said pixel region is in a range from 20% to 70%.
4. A reflective liquid crystal display device, comprising:
 - a first substrate having a pixel region;
 - a flat portion formed over said first substrate; and
 - a convex/concave portion formed over said first substrate;wherein the total area of said flat portion and said convex/concave portion equals the area of the pixel region.
5. The reflective liquid crystal display device of claim 4, wherein an area ratio of said flat portion to said pixel region is in a range from 0% to 20%.
6. The reflective liquid crystal display device of claim 4, wherein an area ratio of said flat portion to said pixel region is in a range from 20% to 70%.
7. The reflective liquid crystal display device of claim 4, further comprising a second substrate disposed opposite to said first substrate.
8. The reflective liquid crystal display device of claim 7, further comprising a liquid crystal layer interposed between said first substrate and said second substrate.

9. The reflective liquid crystal display device of claim 8, further comprising a front light source, wherein said flat portion and said convex/concave portion reflect lights provided by said front light source.
10. A reflective liquid crystal display device, comprising:
 - a first substrate having a pixel region;
 - a flat portion formed over said first substrate; and
 - a convex/concave portion formed over said first substrate;wherein the total area of said flat portion and said convex/concave portion equals the area of the pixel region, and an area ratio of said flat portion to said pixel region is in a range from 0 to 70%.
11. The reflective liquid crystal display device of claim 10, further comprising a second substrate disposed opposite to said first substrate.
12. The reflective liquid crystal display device of claim 11, further comprising a liquid crystal layer interposed between said first substrate and said second substrate.
13. The reflective liquid crystal display device of claim 12, further comprising a front light source, wherein said flat portion and said convex/concave portion reflect lights provided by said front light source.